


Advanced Direct Mail's Environmental Policy

Advanced Direct Mail recognises that environmental issues are fundamental to the future health and well-being of those involved in our company, the greater community and our planet. Thus, we seek to understand the impacts of our activities on the environment at local, regional and global levels, to minimise these impacts and to find sustainable solutions to environmental concerns. We accept the responsibility of demonstrating leadership in environmental protection and enhancement through our actions as an institution.

In support of these principles, Advanced Direct Mail is committed to:

- **Promoting the protection of the natural and cultural environment**
- **Continually improving the company's environmental performance through the introduction of an Environmental Management System**
- **Complying with all the relevant environmental legislation related to the company's activities**
- **Reducing and where possible preventing pollution through the development of effective resource and waste management strategies**
- **Monitoring and auditing the company's environmental performance and practice at regular intervals.**
- **Increasing awareness of environmental responsibilities among staff**
- **Making this Policy available to the public**



Terry Barratt

Managing Director. Tuesday, 11 October 2011

